



HADDON TOWNSHIP SCHOOL DISTRICT

TECHNOLOGY DEPARTMENT

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Dear Haddon Township Families:

The purpose of this letter is to make you aware of the *Momo Challenge*, an alarming social media trend targeting children and teenagers.

The *Momo Challenge* features a frightening character asking viewers to perform dangerous tasks, both in and out of school, and provide photos as proof. The *Momo* threatens those who do not perform the tasks. The challenge has been linked to YouTube, Facebook and WhatsApp.

Information about the challenge is being shared with our teachers and staff so they may be vigilant during the school day. If you hear your children talking about the *Momo Challenge* or they are active on social media, please spend time addressing this with your child.

For more information about the *Momo Challenge* and the importance of discussing Internet safety with your children, please refer to the article below.

If your child reports any instances of the *Momo Challenge*, please report it. I can be reached via email tgreen@htsd.us, or phone 856-869-7750 x7138.

Sincerely,

Todd Green

Director of Technology

Article link: <https://www.forbes.com/sites/andyrobertson/2019/02/27/dont-panic-what-parents-really-need-to-know-about-momo-challenge/#73868be83a4b>