



## HADDON TOWNSHIP BOARD OF EDUCATION

500 RHOADS AVENUE  
WESTMONT, NEW JERSEY 08108  
PHONE: 856-869-7750 ext. 1100  
FAX: 856-854-7792  
WEBSITE: [www.haddontwpschools.com](http://www.haddontwpschools.com)

### **5830. PUPIL FUND RAISING**

#### A. Advertising in the Schools

Pupils, staff members, or the facilities of the school, may not be used in any manner for advertising or promoting the interests of any commercial or non-school agency or organization without the approval of the Board, except that:

1. The school may cooperate in furthering the work of any non-profit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational program of the schools.
2. The schools may use films or other educational materials bearing only simple mention of the producing or sponsoring firm.
3. The schools may participate in radio or television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the schools.
4. The schools may, upon approval of the Superintendent, announce or authorize to be announced any lecture or other community activity of particular educational merit.
5. The schools may upon approval of the Superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and noncontroversial and which promote the education or other best interests of the pupils.
6. School publications may accept and publish paid advertising under established procedures.

#### B. Campaigns or Activities for Raising Money Initiated by Outside Organizations or Agencies

1. The pupils in the Haddon Township Schools shall not be requested on, in, or about the premises of the Board of Education to participate in any organized campaign to raise funds for any outside organization or purpose, nor may teachers permit such campaigns or drives within their classroom.
2. No commercial or nonschool agency or organization may use the school, the pupils, staff members or facilities in any manner to raise funds or to solicit merchants of the community for contributions or advertising on behalf of the school.
3. No employee shall contract with or allow a commercial or non-school agency to raise funds on behalf of the school without the approval of the Board of Education.

#### C. Sale of Merchandise

1. Authorized sale of all merchandise to pupils through regular high school stores, through the classrooms etc. shall be on a cost basis or on a basis of a marginal profit. Costs will be kept as low as possible without incurring a financial loss to the school district. Fees may be eliminated, with the Principal's permission, for those pupils who cannot afford it.
2. When possible, the items sold should promote school spirit or be of benefit to the majority of the pupils in that activity.
3. Sales should involve acceptable quality merchandise and not compete on a continuing basis with items normally sold in area stores.

D. Policy on School-Initiated Fund Raising

Recognition is given to the fact that not all pupil activities and social programs justify the expenditure of public monies and, therefore, would not be supported through the Board of Education budget. Hence, to finance such co-curricular activities, a limited amount of school-initiated fund-raising may occur under the following guidelines:

1. It shall be the policy of the Haddon Township Board of Education to limit fund-raising campaigns and selling of tickets or articles to school initiated activities that benefit the majority of pupils in that activity. All fund-raising campaigns must have prior approval of the Principal and Superintendent of Schools.
2. Principals shall recommend to the Superintendent all authorized fund-raising activities to be conducted in the school. No employee shall conduct fund-raising without prior approval of the Principal.
3. Principals shall limit the number of fund-raising activities conducted in each building. An annual plan of fund-raising events shall be developed in each school to curtail excessive solicitation of the community. No group shall conduct more than one major fund-raising project during the school year. The amount of fund-raising should cover the purpose of the activity and not build surplus funds for the activity.

E. Contests and Awarding of Prizes

Contests and activities which are sponsored by outside agencies for current or future fund raising and which involve participation by pupils shall not be announced or permitted in the schools unless approved by the Superintendent of Schools.

F. Door-to-Door Solicitation

Door-to-door solicitation by pupils is prohibited.